

Does the thought of sailing the high seas on a full stomach make you feel sick?

The sensation of nausea and retching produced by sea sickness is very similar to one of the unpleasant side effects of ionic contrast media.

Ultravist is kinder to patients. It is the latest monomeric non-ionic contrast medium from Schering AG – world leaders in non-ionic contrast media technology. And it represents the closest medical science has got to the ideal contrast medium.

Ultravist's efficacy in reducing ADRs is attributed to its exceptionally low osmolality, its lack of ionic charge and its reduced chemotoxicity.

The major proportion of side effects to contrast media can be largely attributed to their hyperosmolality. Ultravist offers the lowest osmolality of all contrast media in all concentrations.

Which means your patients could also benefit from a virtual absence of neurotoxic effects, far fewer cardiac arrhythmias and allergoid reactions, as well as an appreciable reduction in

sensations of heat and pain. So next time you use a contrast medium, imagine yourself on the receiving end. Then you'll want to choose the contrast medium with the highest levels of patient acceptability and the lowest incidents of painful side effects.

Ultravist®

Kinder to patients

For further information
please consult
our scientific literature